

## **MEDISANA relies on the technology trend of the future and presents the BU 535 Voice Upper Arm Blood Pressure Monitor with voice output**

*Neuss, 31.08.2018.* Voice assistants are convenient, intelligent and are becoming increasingly popular. As they are undoubtedly one of the technology trends of the future, they are conquering more and more areas of application. MEDISANA, the leading specialist in the home health care market and a pioneer in the field of mobile health, is relying on the trend of voice assistants and is presenting its new **BU 535 Voice Upper Arm Blood Pressure Monitor** at the IFA 2018. It stands for precise blood pressure measurement on the upper arm. The voice output can be selected very conveniently in the national language. Two device versions are available: German, English, Dutch, French, Italian and Turkish or English, French, Arabic, Russian, Spanish and Greek. The BU 535 Voice Upper Arm Blood Pressure Monitor is particularly suitable for older target groups or people with a visual impairment. Thanks to the voice output, it is nevertheless possible for them to measure their blood pressure conveniently on a regular basis. However, the device additionally offers a particularly large display with large numbers, which guarantee easy readability. The systoles, diastoles, pulse, data and time are displayed here. The measured values are classified using the traffic light colour scale according to the evaluation system of the World Health Organisation WHO. The average value of the last three stored values can be calculated. Furthermore, the blood pressure monitor, with its flat design, has an arrhythmia display, as well as 120 memory slots for each of two users. The BU 535 Voice Upper Arm Blood Pressure Monitor by MEDISANA will prospectively be available from the fourth quarter of 2018 for a suggested retail price of EUR 59.95 in specialist shops, as well as at [www.medisana.de](http://www.medisana.de).

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