

MEDISANA expands its range of scales with four new, contemporary personal scales at the same time

Neuss, 31.08.2018. For anyone, who wants to keep an eye on his health and keep it in balance, weighing himself on a regular basis usually plays an important role. For anyone who is fitness-conscious and all of those who would like to be, MEDISANA, the leading specialist in the home health care market, is expanding its product range in the area of personal scales with four new models at the same time: the BS 460 Body Analysis Scale, the PS 470XXL Personal Scale, the BS 450 connect Body Analysis Scale and the PS 440 Bamboo Personal Scale.

The **BS 460 Body Analysis Scale**, with an integrated calorie requirement analysis (BMR), reliably measures weight, body fat, body water and muscle and bone mass. With its removable LCD display, which is suitable for hanging up, as well as standing up, you can keep an eye on your weight even more conveniently. The modern lighting, which automatically switches on during use - the so-called shiny cross magic light - makes the BS 460 Body Analysis Scale into a real eye-catcher with a good-mood factor in your own bathroom. The BS 460 Body Analysis Scale by MEDISANA is available at a price of EUR 79.95 RRP from retailers, and at www.medisana.de.

The **PS 470 XL Personal Scale** is particularly designed for weighing higher weight classes. It has a maximum load-bearing capacity of up to 250 kilograms, as well as a particularly large, easily readable LCD display. Its particularly large, 34 x 34 centimetre platform makes it comfortable to step on and step off of and provides maximum stability. The platform is comprised of six-millimetre safety glass with gently rounded-off corners. The PS 470 XXL Personal Scale by MEDISANA is available at a price of EUR 49.95 RRP from retailers, and at www.medisana.de.

The **PS 440 Bamboo Personal Scale** is designed for people who attach importance to special and more unusual designs. It is an extremely decorative personal scale made of bamboo with a Magic LED display with white illuminated numbers, which appear automatically during weighing. Thanks to the automatic switch-off, the scale is particularly energy-efficient. The PS

440 Bamboo Personal Scale is available at a price of EUR 49.95 RRP from retailers, and at www.medisana.de.

The **BS 450 connect Body Analysis Scale** is optionally available in two puristic-classic designs: Either in black or white, depending on the styling within your own four walls.

Your invisible LED display, which automatically recognizes up to eight users, is equally chic - a display appears automatically during weighing. The BS 450 connect Body Analysis Scale, with metallised ITO electrodes, reliably measures weight, body fat, body water and percentage of muscle and bone mass. It also calculates the BMI value and has an integrated calorie requirement analysis (BMR). Particularly practical: the Bluetooth® smart data transfer to the VitaDock+ app for iOS and Android and to VitaDock Online, thanks to which, users can keep an eye on their vital data at all times and everywhere and all measured results can be stored over time and displayed in clearly laid out graphs. The BS 450 connect Body Analysis Scale by MEDISANA is available at a price of EUR 79.95 RRP.

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