

medisana's new PS 450 and BS 550 connect bamboo scales provide natural accents in the bathroom

Neuss, 17.05.2021. For many people, weighing themselves is part of their morning routine. Keeping an eye on their own weight is essential for anyone who leads a health-conscious lifestyle. medisana's new PS 450 and BS 550 connect bathroom scales support this concept of health. Thanks to their decorative surface in real bamboo, not only do they provide natural accents in the bathroom, they also represent a sustainable alternative, as bamboo is a particularly durable and quick-growing material.

medisana's **PS 450 bamboo bathroom scales** are the perfect choice for people who like to keep things stylish, minimalist and understated. The scales offer a particularly slimline design and natural look. When weighing yourself, the high-quality bamboo surface feels warm and pleasant underneath your feet. Thanks to the convenient "step-on" feature, the PS 450 scales switch themselves on automatically when you step on them. They also switch off automatically after a few seconds thanks to the energy-saving automatic switch-off feature. The scales' weight measurements are easy to read thanks to the large LCD display.

medisana's decorative BS 550 connect bamboo body analysis scales, on the other hand, won't only impress you with the way they look but also with their comprehensive features. In addition to measuring your weight, the scales simultaneously measure other values including body fat, body water, muscle mass and bone weight. They also calculate your BMI value and have an integrated calorie requirement analysis (BMR) feature. Thanks to the device's Bluetooth® data transfer to the VitaDock+ app for iOS and Android and to VitaDock® Online, you can conveniently view your results on your smartphone, tablet or PC at any time and evaluate them in the long term – ideal for smart, state-of-the-art weight management. The scales offer a total of 240 storage spaces for up to 8 users, each of whom are recognised automatically. The features of the BS 550 connect body analysis scales are rounded off with a

large, easy-to-read LCD display, convenient "step-on" feature to switch on and practical

automatic switch-off.

medisana's PS 450 bamboo bathroom scales are available from specialist retailers and online

at www.medisana.de for the price of € 39.95 RRP, while the BS 550 connect bamboo body

analysis scales are available from the same outlets for the price of €59.95 RRP.

medisana is one of the leading specialists in the home healthcare market. For over 35 years, the

German company has been committed to the health of people with the motto "Your health in good

hands." medisana is a pioneer in the trend of mobile health management and provides future-oriented

products for modern everyday life in an increasingly networked world. In the field of massage, the

company based in Neuss is the German market leader. medisana develops, markets, and sells products

related to mobile health, health monitoring, wellness, sport, personal care, therapy, and healthy

homes to health-conscious consumers around the world.

medisana GmbH

Carl-Schurz-Str. 2 41460 Neuss, Germany

Tel. 02131 / 3668 0

Fax: 02131 / 3668 5095 presse@medisana.de

www.medisana.de

Facebook: <u>facebook.com/medisana</u>

Instagram: <u>instagram.com/medisanade</u>