



New Comfort massage line scores points: medisana celebrates winning four “Plus X Awards”

Neuss, 05.03.2020. Several products from the new medisana Comfort massage line were recently honoured with the Plus X Award 2020. As one of the leading specialists in the home healthcare market and market leader in the field of massage, medisana convinced the renowned jury of the world's largest innovation prize for technology, sport and lifestyle in the categories of High Quality, Design, and Ease of Use. medisana won the coveted Plus X Awards for its particularly innovative products, the FMG 880 Comfort shiatsu foot massager, the MCG 810 Comfort shiatsu massage seat cover, the MCG 820 Comfort shiatsu acupuncture massage seat cover and the NMG 850 Comfort shiatsu neck massager.

The new medisana Comfort massage line features innovative "Soft Touch" technology, which guarantees a particularly gentle, natural massage experience thanks to the soft gel massage heads. This is ideally complemented by the shiatsu massage, based on the Far Eastern tradition of finger pressure massage, intended to balance body, mind and soul in equal measure. Thus, medisana's massage line is the perfect choice for everyone who prefers a gentle relaxation massage to a harder massage with standard plastic massage heads, or for people stressed out by everyday life or finding it difficult to relax. Shiatsu massage restores vitality, promotes relaxation, increases well-being, reduces stress, stimulates the body's defences, prevents disease and preserves health. The premium design of the products in the new Comfort massage line was developed in Germany, and the high-quality leather-look and Alcantara fabrics make an eye-catching addition to any living room.

The Plus X Award is the world's largest innovation award for technology, sports and lifestyle, as demonstrated by its panel of international, independent judges from 80 industries, 23 strategic partners and more than 700 participating international brands. Plus X Awards are given for new and innovative technologies, extraordinary design and intelligent, easy-to-use operating systems. Thanks to this concept, the Plus X Award maintains its high reputation as a credible seal of approval across all industries.

medisana is one of the leading specialists on the home healthcare market. For over 35 years, the German company has been committed to people's health with the motto "Your health in good hands". medisana is a pioneer in the trend of mobile health management and provides future-oriented products for modern everyday life in an increasingly networked world. In the field of massage, the Neuss-based company is the German market leader. medisana develops, markets, and sells products related to mobile health, health monitoring, wellness, sports, personal care, therapy, and healthy homes to health-conscious consumers around the world.

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